

# LASTING CERVICAL DYSTONIA SYMPTOM RELIEF BETWEEN INJECTIONS IS POSSIBLE\*†



Actor portrayal throughout.

\* Patients on Dysport saw significant improvement in head posture at Week 4. In the re-treatment phase of the clinical trials, 50% of patients were not re-treated at 14 weeks, and 25% of patients were not re-treated by 18 weeks. Some patients did not require re-treatment for 24 weeks.

† Symptom relief is based on a measurement of disability, pain, and severity.

INDICATED  
FOR ADULT  
CERVICAL  
DYSTONIA

## What is DYSPORT?

DYSPORT is a prescription medicine that is injected into muscles and used to treat:

- increased muscle stiffness in people 2 years of age and older with spasticity
- cervical dystonia in adults

## IMPORTANT SAFETY INFORMATION

What is the most important information I should know about DYSPORT?

DYSPORT may cause serious side effects that can be life threatening. These problems can happen within hours, or days to weeks after an injection of DYSPORT.

Please see additional Important Safety Information on following pages and accompanying full Prescribing Information including Medication Guide with IMPORTANT WARNING.

 **Dysport**<sup>®</sup>  
(abobotulinumtoxinA)

## About Adult Cervical Dystonia

Cervical dystonia (CD), also called spasmodic torticollis, occurs when nerve signals tell the neck muscles to tighten or spasm. This can lead to abnormal head postures and/or neck pain.

In adults with CD, the abnormal postures of the head may vary, depending on the muscles that are affected, as shown below.



**Head tilting forward**  
(known as anterocollis)



**Head turning to the side**  
(known as rotational torticollis)



**Head tilting backward**  
(known as retrocollis)



**Head tilting to the side**  
(known as laterocollis)

Not an actual patient.

The most common form of cervical dystonia is rotational torticollis, but it is common to have a combination of different posture types.

## IMPORTANT SAFETY INFORMATION

What is the most important information I should know about DYSPORT? (continued)

Call your doctor or get medical help right away if you have any of these problems after treatment with DYSPORT:

- **Problems swallowing, speaking, or breathing.** These problems can happen within hours to weeks after an injection of DYSPORT due to weakening of associated muscles. Death can happen as a complication if you have severe problems with swallowing or breathing after treatment with DYSPORT. Swallowing problems may last for several weeks. People with certain pre-existing swallowing or breathing problems have the highest risk of getting these problems.
- **Spread of toxin effects.** In some cases, the effect of botulinum toxin may affect areas of the body away from the injection site and cause symptoms of a serious condition called botulism including loss of strength and muscle weakness all over the body, double or blurred vision, drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, and trouble breathing or swallowing.

Please see additional Important Safety Information on following pages and accompanying full Prescribing Information including Medication Guide with IMPORTANT WARNING.

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## How Is Cervical Dystonia Treated?

There is no cure for CD. In some people, signs and symptoms may disappear without treatment, but recurrence is common. Treatment focuses on relieving the muscle spasms and symptoms of abnormal head posture and pain. One of these treatments for cervical dystonia is called a botulinum toxin.

Dysport is a prescription medication that is injected directly into affected muscles to treat abnormal head posture and pain. There are different botulinum toxins available.

Each patient may respond differently to treatment.



## IMPORTANT SAFETY INFORMATION

What is the most important information I should know about DYSPORT? (continued)

These symptoms can happen within hours to weeks after you receive an injection of DYSPORT. These problems could make it unsafe for you to drive a car, operate machinery, or do other dangerous activities.

Who should not receive DYSPORT?

Do not receive DYSPORT if you: are allergic to DYSPORT or any of its ingredients, or to cow's milk protein; had an allergic reaction to any other botulinum toxin product such as Myobloc®, Botox®, or Xeomin®; have a skin infection at the planned injection site.

  
(abobotulinumtoxinA)

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## How Dysport May Help You

Dysport is a type of prescription medicine called a botulinum toxin type A that is injected into muscles of adults with CD. Dysport works by helping to temporarily block the nerve signals that tell the affected muscles to contract. When the muscles are injected, this helps to relieve stiffness for a period of time. Your doctor will assess if you need to be re-treated every 12-16 weeks or up to 24 weeks or more.

### What are the possible side effects of Dysport?

- **The most common side effects in people with cervical dystonia** include muscle weakness, muscle pain, difficulty swallowing, dry mouth, problems speaking, injection site pain or discomfort, feeling of tiredness, eye problems, and headache



### What is Dysport used for?

Dysport has been proven to help relieve the symptoms of abnormal head posture in adults who have CD.

In two clinical studies, Dysport significantly improved head posture at Week 4. Results also showed a reduction in pain intensity. One study had 55 patients on Dysport and 61 on placebo. The second study had 37 patients on Dysport and 43 on placebo.

At Week 4, doctors assessed how well Dysport was working by checking the change in dystonia and patient perception of disability and pain from dystonia.

Based on studies of patients with CD, at least 12 weeks should pass between treatments with a toxin.

## IMPORTANT SAFETY INFORMATION

### What should I tell my doctor before receiving DYSPORT?

Tell your doctor about all your medical conditions, including if you:

- have a disease that affects your muscles and nerves, such as amyotrophic lateral sclerosis (ALS or Lou Gehrig's disease), myasthenia gravis, or Lambert-Eaton syndrome

Please see additional Important Safety Information on following pages and accompanying full Prescribing Information including Medication Guide with IMPORTANT WARNING.

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## Treatment With Dysport

### How is Dysport treatment given?

Dysport is given as an injection into your affected muscles by your doctor. Depending on how many muscles are affected, your doctor may give you injections in a few different muscles. Your doctor will tailor the amount of Dysport given and the locations of the injections to your individual needs. Your doctor may also change your dose of Dysport until the best dose for you is found, so it is important to talk to your doctor about your experience in between injection sessions, and how long your relief lasted.

### How long before my symptoms come back?

In the re-treatment phase of the clinical trials, 50% of patients were not re-treated at 14 weeks, and 25% of patients were not re-treated by 18 weeks. Some patients did not require re-treatment for 24 weeks.



## IMPORTANT SAFETY INFORMATION

### What should I tell my doctor before receiving DYSPORT? (continued)

Tell your doctor about all your medical conditions, including if you: (continued)

- have allergies to any botulinum toxin product or had any side effect from any botulinum toxin product in the past
- have or have had problems with breathing (such as asthma or emphysema), swallowing, or bleeding
- have diabetes

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**Dysport**<sup>®</sup>  
(abobotulinumtoxinA)

## Support When You Need It

### The Dysport Copay Assistance Program

Eligible\* commercially-insured patients can pay as little as \$0 per prescription

Savings may be applied for up to 4 injections\* per calendar year.

Annual maximum of \$5,000 per calendar year in copay assistance.

You can save up to \$5,000 if eligible for out-of-pocket expenses every calendar year. Here is how the Dysport Copay Assistance Program works:

- Program exhausts after 4 injection treatments, or a maximum annual copay benefit of \$5,000, whichever comes first
- Program resets every January 1st
- IPSEN CARES® will process each claim and notify the patient and provider of the claim status
- IPSEN CARES will confirm with the patient every 12 months that the patient still meets criteria for the program



To learn more about the Dysport Copay Assistance Program, visit [IpsenCares.com](http://IpsenCares.com)

#### \*Patient Eligibility & Terms and Conditions

Patients are not eligible for copay assistance through IPSEN CARES® if they are enrolled in any state or federally funded programs for which drug prescriptions or coverage could be paid in part or in full, including, but not limited to, Medicare Part B, Medicare Part D, Medicaid, Medigap, VA, DoD, or TRICARE (collectively, "Government Programs"), or where prohibited by law. Patients must be United States residents (including its territories) and enrolled in IPSEN CARES® to receive copay program benefits. Patients residing in Massachusetts and Rhode Island can only receive assistance with the cost of Ipsen products but not the cost of related medical services (injection). Patients receiving assistance through another assistance program or foundation, free trial, or other similar offer or program, are not eligible for the copay assistance program during the current enrollment year.

An annual calendar year maximum copay benefit applies. Patients may remain enrolled in copay assistance as long as eligibility criteria is met.

Patients and guardians are responsible for reporting receipt of copay savings benefit to any insurer, health plan, or other third party who pays for or reimburses any part of the prescription filled through the program, as may be required. Additionally, patients or guardians may not submit any benefit provided by this program for reimbursement through a Flexible Spending Account, Health Savings Account, Health Reimbursement Account, or otherwise to a government or private payor. Ipsen reserves the right to rescind, revoke, or amend these offers without notice at any time. Ipsen and/or its copay assistance vendor are not responsible for any transactions processed under this program where Medicaid, Medicare, or Medigap payment in part or full has been applied. Data related to patient participation may be collected, analyzed, and shared with Ipsen for market research and other purposes related to assessing the program. Data shared with Ipsen will be de-identified, meaning it will not identify the patient. Void outside of the United States and its territories or where prohibited by law, taxed, or restricted. This program is not health insurance. No other purchase is necessary. Copay assistance cannot be sold, purchased, traded, or counterfeited. Void if reproduced.

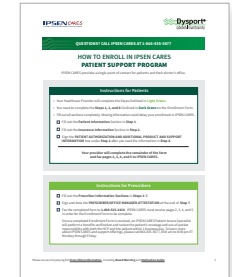
Please see Important Safety Information on following pages and accompanying full Prescribing Information including Medication Guide with IMPORTANT WARNING.

IPSEN CARES is dedicated to helping you receive your treatment with Dysport

**IPSEN CARES™**  
Coverage, Access, Reimbursement & Education Support

#### IPSEN CARES can help:

- Navigate the insurance coverage process
- Provide copay assistance for eligible\* patients
- Provide free medication to financially eligible† patients through the Patient Assistance Program
- Minimize delays or interruptions in therapy



To learn more about IPSEN CARES, visit [www.IpsenCares.com](http://www.IpsenCares.com), or call an IPSEN CARES Patient Access Specialist at (866) 435-5677.

Representatives are available from 8:00 AM to 8:00 PM ET (5:00 AM to 5:00 PM PT) Monday through Friday.

\*For Eligibility Requirements, please see terms and conditions on page 6, or visit [IpsenCares.com](http://IpsenCares.com).

†Patients may be eligible to receive free drug if they are experiencing financial hardship, have no insurance coverage, are US residents, and received a prescription for an on-label use of Dysport, as supported by information provided in the Program application. Eligibility does not guarantee approval for participation in the program. The Patient Assistance Program provides Dysport product only, and does not cover the cost of previously purchased product or medical services.



#### Insurance Coverage for Dysport

99% regional and national coverage for eligible patients on Dysport across Commercial and Medicare/Medicaid Plans

**Dysport®**  
(abobotulinumtoxinA)

## More Support for Patients and Caregivers

Reach for additional help when you need it  
Living with CD can be challenging. You are not alone—support and additional resources are available for you and those who care for you

### Dystonia Medical Research Foundation

1-800-377-DYST (3978)

dystonia-foundation.org

### National Spasmodic Torticollis Association

(657) 554-0661

cdtorticollis.org

## IMPORTANT SAFETY INFORMATION

### What should I tell my doctor before receiving DYSPORT? (continued)

Tell your doctor about all your medical conditions, including if you: (continued)

- have or have had a slow heartbeat, or other problem with your heart rate or rhythm
- have plans to have surgery or had surgery on your face
- have weakness in or near your muscles being treated, drooping eyelids, experienced dry eye with previous use of botulinum toxin products, or any other change in the way your face normally looks
- are pregnant (or plan to be) or breast-feeding (or planning to)

Tell your doctor about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal products. Using DYSPORT with certain other medicines may cause serious side effects. Do not start any new medicines until you have told your doctor that you have received DYSPORT in the past. Especially tell your doctor if you: have received any other botulinum toxin product in the last four months or any time in the past (be sure your doctor knows exactly which product you received); have recently received an antibiotic by injection; take muscle relaxants, an allergy or cold medicine, or a sleep medicine.

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## IMPORTANT SAFETY INFORMATION

### What are the possible side effects of DYSPORT?

- The most common side effects in adults with upper limb spasticity include muscle weakness; in adults with lower limb spasticity include muscle weakness, pain in arms or legs, and falls
- The most common side effects in children (2 to 17 years of age) with upper limb spasticity include upper respiratory tract infection and sore throat; in children with lower limb spasticity include stuffy or runny nose, sore throat, cough, and fever
- The most common side effects in people with cervical dystonia include muscle weakness, muscle pain, difficulty swallowing, dry mouth, problems speaking, injection site pain or discomfort, feeling of tiredness, eye problems, and headache

Tell your doctor if you have any side effect that bothers you or that does not go away. These are not all the possible side effects of DYSPORT. For more information, ask your doctor or pharmacist. You are encouraged to report negative side effects of prescription drugs to the FDA. Visit [www.fda.gov/medwatch](http://www.fda.gov/medwatch) or call 1-800-FDA-1088.

## Treatment Tracker

Tracking your experience after a Dysport injection can be a helpful tool in your discussions with your doctor about treatment for cervical dystonia. Take notes on how your symptoms have changed and how you are feeling, and start a discussion with your doctor to discuss your experience with the use of Dysport.

1 What is the date of your last treatment?  
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2 What is your expectation while on treatment?  
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3 What changes have you noticed in your muscle stiffness since your first injection?  
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4 Have you noticed anything different about how you are able to move your head and neck?  
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\_\_\_\_\_

5 What improvements have you seen since your last Dysport injection?  
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6 Have you experienced any side effects?  
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7 Are you experiencing any new symptoms?  
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8 What is your typical day like?  
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\_\_\_\_\_  
\_\_\_\_\_



# Talk to Your Doctor About Dysport— Proven to Treat Adults With Cervical Dystonia

Dysport—proven to help relieve symptoms of abnormal head posture and pain in adults who have CD



In two clinical studies, Dysport significantly improved head posture at Week 4. Results also showed a reduction in pain intensity. One study had 55 patients on Dysport and 61 on placebo. The second study had 37 patients on Dysport and 43 on placebo.

The time to re-treatment was also observed:

- 50% of patients were not re-treated at 14 weeks
- 25% of patients were not re-treated by 18 weeks
- Some patients did not require re-treatment for 24 weeks

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Find out if Dysport is right for you. Talk to your doctor today or visit [dysport.com](https://dysport.com) for more information



Dysport® (abobotulinumtoxinA) for injection, for intramuscular use 300- and 500-Unit vials. DYSPORT is a registered trademark of Ipsen Biopharm Limited. IPSEN CARES is a registered trademark of Ipsen. Botox®, Xeomin®, and Myobloc® are registered trademarks of their respective owners.

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Printed in USA October 2023 DYS-US-005484

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